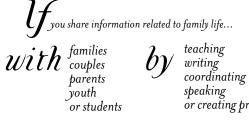


How many family life educators are out there? What are they doing, and what do they need? This survey is your chance to stand and be counted among the growing army of family life educators.



speaking or creating products

How will your input help families?

Family Life Education Institute is a non-profit organization that supports family life educators with resources and ideas. We are collecting this information in order to be a better resource to educators, helping them save time, energy, and money.

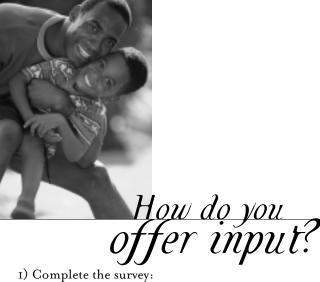
Results from this survey will help us inform you of trends and successes in the field, provide needed resources that allow you to better serve families, and increase the number of families helped by quality family life education. Specifically, this information will be used to develop the following tools:

I. A How-to Guide sharing with you to the most effective ways of reaching families.

2. A Resource Directory to give you access to the best family life education materials.

3. An Online Center, www.FamilyLifeEducation.com, providing a new way to connect families to your workshops, materials and more.

See www.familylifeeducation.org for more information.



- ♦ on-line at www.familylifeeducation.org/survey, or
- ♦ unfold this brochure and return this hard copy by mail
- 2) Pass it on to your colleagues by:
- ♦ emailing them the link to the survey (www.familylifeeducation.org/survey),or
- ♦ requesting additional hard copies by contacting us at (800)452-5662 or info@familylifeeducation.org

Then you are a family life educator, so take a stand.

Your knowledge and experience will help us provide information and resources to better prepare family life educators. Better prepared family life educators can better help families.



Stand and be counted. Check a box and help families today.

EXPERIENCE:

	nave you been invo 4-5 yrs 6-9 yrs	lved in family life education? 10-19 yrs 20+ yrs
in family life e program admi		you currently spend involved ng preparation, presentation,
part of yo on the sic	entage of that time ur paid career le (for extra income)_ %	%
education coordinatio curriculum product de	ı%	%
Independently	olved in family life /	anization 📮 Both
6. What is the	e name of the orga	nization?
Business		K-12

□ Health care

Other____

8. What is your job title?

□ Family life education

9. Why did you choose to work independently?

□ University/college

10. How did you establish your work?

11. Which of these traditional methods have you tried? How would you rate their effectiveness?

	Not at	all	Somew	hat	Very
One-time Class/Workshop	1	2	3	4	5
 Series of Classes/Workshops Retreat 	1 1	2 2	3 3	4 4	5 5
Course (educational institution)	1	2	3	4	5

12. What alternative methods have you tried? How would you rate their effectiveness?

you rate their effective	veness	<i>!</i>				
		Not at a		Somev	vhat	Very
Book		1	2	3	4	5
CD-ROM		1	2	3	4	5
□ CD-ROM □ Family to Family/Mer	ntoring	1	2	3	4	5
□ Internet		1	2	3	4	5
Magazine		1	2	3	4	5
Newspaper Column		1	2	3	4	5
Internet Magazine Other: Other:		1	2	3	4	5
Other:		1	2	3	4	5
13. What is the aver workshop/retreat/cou 1-9 25-	irse?					
□ 10-24 □ 50·	-49		.00-19	9		0-999
□ 10-24 □ 50-	-99	L I 2	200-49	9	L 10	00+
14. Which of the fol tried? How would yo	u rate		ffective	eness?		you Very
Flyers	1					5
-		2	3	4		
Newspaper	1	2 2	3	4		5
Posters	1	2	3	4		5
Radio	1	2	3	4		5
Referrals	1	2 2 2 2	3	4		5
Television	1	2	3	4		5
 Word of mouth Other Other 	1	2	3	4		5
Other	1	2	3	4		5
Other	1	2	3	4		5
16. How do you cha Per workshop/cours retreat \$	e \$			Jucatio)11:	
day \$						
□Per participant \$						
□No charge						
□Other						
17. How much gross involvement in famil □ \$0-\$499 □ \$500-\$999 □ \$1,000-\$4,999	v life e	ducatio	m?			
18. What percentage	of your	r total a	nnual i	ncome	does	this represe
□ less than 10% [25-4	9%	(- 75-9	9%	•
	3 50-7			1 1009		
19. Which types of a effective was your w	ork wi	th each	?		l with	
		at all		ewhat		Very
College age students		2	3	4		5
Couples	1	2	3	4		5
Parents	1	2	3	4		5
Teens	1	2	3	4		5
Whole families	1	2	3	4		5
Other	1	2	3	4		5
Other		2	2	•		5

2

3

4

5

Other 1

20. What types of locations have you used for your workshop/retreat/course(s)? How effective were they?

Not at all		Some	Very	
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
	Not 1 1 1 1 1 1 1 1	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$

21. What topics have you offered for your

workshop/retreat/course(s)? How effective were they?

Family Finance	Not	at all	Some	what	yey/
Family Finance	1	2	3	4	b /
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5

22. Do you evaluate the effectiveness of your workshop/retreat/course(s)? Pre/post assessment Follow-up inquiry Other_____

23. How do you get evaluation of yourself as an educator?

24. How fulfilled do	you fee	l in youi	r work a	s a family	life educator?
	Not at all		Somewh	nat	Very
	1	2	3	4	5

25. What frustrations do you have with family life education?

26. If you could give "heads up" advice to prospective family life educators, what would you tell them?

QUALIFICATIONS:

1. What is your educational background?

Bachelor's degree	In:
Master's degree	In:
Doctorate degree	In:
Other:	

a. How useful has your education been to you as a family life educator? Not at all Somewhat Very

1 2 3 4 5

etc.)

products,

:R hing aids, business tools,

OYMENT OPPORTUNITIES

group & training required

RAM arget g

(or URL)

P/RETREAT

CSHOI

etc.)

game,

DUCTS type (video, book, g rget audience

ICULUM topic & targe expertise

IALIST area of ex

b. In what specific ways has your education benefited you as a family life educator?

c. What would have made your education more valuable to you as a family life educator?

2. Are you familiar with the Certified Family Life Educator(CFLE) accredidation through NCFR?
Yes. I am:

not interested
planning to certify
certified (

Provisional
Full, or
Expired)

No, I am not (skip to question 3)

but please send me information

a. How useful has your CFLE certification been to you? Not at all Somewhat Very 1 2 3 4 5 b. In what specific ways has your CFLE certification benefited you?

c. What would have made your CFLE certification more valuable?

3. What other specific training or certification do you have? (if none, skip to question 4)

a. How useful has this other training/certification been to you? Not at all Somewhat Very 1 2 3 4 5 b. In what specific ways has this other training/certification benefited you?

c. What would have made this other training/certification more valuable?

4. What is/are your area(s) of specialty?

Blended families	Marriage
Communication skills	Parenting
Cultural diversity	Policy
Divorce	Religion and family
Family crisis	Sexuality
Family science	Violence/abuse prevention
Finance	Work and family
Growth and development	Youth development
Health	Dther

PERSONAL INFORMATION: (Optional)

First Name:	Last Name:
Address:	
City:	State/Country:
Postal Code:	Telephone:
Email:	
	Age: # of Children:
Marital status: 🗅 Ma	arried 🗅 Single 🗅 Divorced 🗅 Widowed
🗅 Please email me	a copy of survey results.

WOR Note	PROI Note	CURI	SPEC	PRO Note	EMPI Note	. •	TITLE/NAME	DESCRIPTION		CONTACT INFORMATION
X							"Money Matters"	Family Finance for Married Couples, taught by Lisa Jones, CFLE, 7/1, 8/3 and by arrangement, 7-8p	om Mesa, AZ, \$25/couple	Register by calling (801)818-5358
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:	:									

RESOURCES:

Instructions: Please help us help both families & educators by providing information about helpful resources you use, offer or know about. Families need to know about workshops they can attend and products they can use at home. Educators need curriculum & program information, the names of specialists they can turn to, and employment positions they can fill. Please check the appropriate box for the resource type & fill in the descriptive information as completely as possible. If you need more space or have questions, go to www.familylifeeducation.org/survey or attach an additional sheet. Send brochures, flyers or other materials if you wish to give more detail.

Thank you for completing this survey. Please refold, afix a stamp, and drop it in the mail.